TAGLINE: DRIVING AHEAD EASY

The Government of St. Vincent and the Grenadines currently faces problems in the Licensing Department. For one to obtain and/or submit an Application Form, the person wishing to do so, will have to travel to the Licensing Office. This can be very inconvenient for persons living in places such as Georgetown; seeing that the Licensing Office is located in Kingstown. The journey from Georgetown to Kingstown can take roughly one hour, this may also discourage persons from applying for a Licence which is worth $160.

The Mobile App will solve the problem of inconvenience. When users download the App they will be required to sign up for a new account. Users would be able to obtain an application form without travelling to Kingstown, which can be more convenient for persons with a tight schedule. The application form is at their fingertips, so they can fill it out at their own pace; in their own time. After completing the Permit form it is then put into the state of pending, after which it is sent to the licensed tutor. The tutor will get an alert on their phone and can approve or turn down to the form. If approved, the form's status changes from pending to approved. The user, upon receiving an alert presses send and it is saved to a database which can be accessed by the Licensing Office. If however, the form is not approved after 10 business days it moves from the state of 'Pending' to 'Declined'. Successful users would complete the process in office, where the relevant file is retrieved and verified, and the users are allowed to quickly pay through a special line.

Another problem the Government faces is an increasing amount of late payments in renewing Driver's and/or Vehicular licences. Persons may procrastinate or be unable to make on the relevant days to pay. Spendthrifts may not have the money at all and may find themselves in debt. The App provides the option for you to have saving scheme, so you that you may have the money ready to renew your licence. This option would be made available to current owners of a Driver's Licence/ Vehicle Licence. It reduces the number of late/non-payments. Another tab of the App for current owners is the Alarm Tab. The user would be able to enter his/her vehicle licence number and an Alert is automatically set to the month of renewal. As the month progresses, the alerts become more vigorous and constant, making it impossible to ignore. The app also takes the user's Birth date from his/her account and reminds them of the Driver's Licence.

Another feature the app offers is the option to take your own passport sized photograph. It would have easy guidelines; aiding the positioning of face, eyes, mouth, and shoulders. The guidelines make it easy to take a proper picture by helping to avoiding problems such as incorrect positions and expressions. Also, in the aforementioned tab, there is an example of how your picture should look and a rating as to how the picture follows up to the specific criteria. The photograph is sent to the Inland Revenue Department, along with your name (from your account). The App would feature Help & FAQs and a News section to present any notifications. In the News section, there are headlines that redirect persons to the website containing the full story. Another thing that discourages application is: some of the public does not have sufficient understanding of the processes and may be reluctant in applying for a licence. In the Help section there would be instructions to use the App, and the process of Obtaining a Licence. Also FAQs such as "What happens if I lose my Driver's Licence?" would be answered. These sections would be located on the Home tab.

The mobile application is very unique because there is none like it ever made before. It is easy for anyone to use. It is innovative because it occupies 40% of the general process, the other 60% being necessary, monetary transactions and written/ road tests. It solves 100% of the problems mentioned and saves resources. The mobile application will save the Government money and resources, such as paper. The Government currently uses paper to provide application forms. The App however can eliminate 80% of those forms, saving the government paper and thus money.

The Target Market for the Mobile Application would be citizens eligible to apply for a Permit by meeting the qualifications, such as age.

PRESENTED BY: TRACIA JOHN, ANDREKA SAMUEL

SCHOOL: ST.VINCENT GIRLS' HIGH SCHOOL

Copyright Protection