

Judging Criteria for the Video competition

The Videos will be judged in terms of creativity, originality, message content and technical organization (sound and picture quality). The decisions of the judges will be final.

The competition closes at 4:00PM on May 15, 2024. The competition winners will be announced on May 17, 2024, and notified by e-mail and phone, as well as published on NTRC's Facebook and Instagram pages.

Videos will be judged over a score of (50) points on the following criteria:

Creativity /Originality (10 pts):

Entries must be the students' own work, in the student's own words, and may include personal experiences and thoughtful observations. Videos must reflect that the student has carefully examined and thought through the topic.

Message Content (30 pts):

Does the student apply/address the theme of "Digital Innovation for Sustainable Development".

Is the video relevant?

How compelling is the video?

Is the video presented in a logical sequence?

Presentation (10 pts):

How well is the video produced in regard to, timing, camera operation, sound quality, editing and adherence to the time limit of 2 minutes or (120 seconds).